

**DRAFT--Town of Kure Beach
Comprehensive Planning Process 2016-17**

	TIME FRAME	ACTIVITY	OUTCOME
PREPARATION	January 2016	Introduce broad overview of process to Town board	Expected value of and desired outcomes from this effort identified
		Inform various stakeholders about the strategic visioning effort and begin recruiting volunteer assistance	Residents prepared to participate in this effort
	February 2016	Develop the details of the plan for the comprehensive planning process	Preferred approach to achieve the desired outcomes outlined
VISIONING & ENGAGEMENT	April 2016	Community visioning event	Recommend Vision Statement to Town Council. Explore areas and issues that need to be addressed in the Comprehensive Plan. Build civic engagement. Identify and utilize volunteer talents within the town.
VISION, MISSION, GOAL and VALUES DEVELOPMENT	Spring and Summer 2016	Planning Committee works with Focus Groups to develop and implement surveys of residents and absentee property owners.	Additional information available to assist Focus Groups and Council in identifying those issues Town needs to address over next 5-10 years.
		Town Council develops Vision Statement and appoints Focus Groups that finalize issues to be addressed, and researches strategies or solutions for the next 5 – 10 years. FG's identify opportunities, challenges, costs and repercussions of each strategy.	Information available to Council and Town staff to help determine which strategies are most necessary, cost efficient and would help to create or sustain the Town's Vision.
	Fall 2016	Focus Groups receive feedback from Council and Town staff; changes reviewed and made as necessary. Begin developing objectives and activities to accomplish each goal.	First draft of strategies for the Kure Beach Comprehensive Plan, with supporting data.
	Winter 2016	Finalize strategies, goals and objectives, with timelines and measureable outcomes.	Draft Comprehensive Plan available for Council's approval.
	Winter 2017	Council approves Comprehensive Plan.	Plan available for developing 2018 budget and future budgets.