

2017 KURE BEACH HOLIDAY MARKET APPLICATION

Thank you for your interest in participating in the Kure Beach Holiday Market, located at Ocean Front Park in Kure Beach. Vendor space is limited. To ensure variety and a high level of involvement in the creation of items represented, this is a juried event. For consideration, please adhere to the following application process:

- Read the Kure Beach Market Rules. (Rules are attached to this application form.)
- Fill out this application form completely. Incomplete forms will not be considered.
- **Submit completed application form to Town Hall by Friday, September 29th at 5:00 PM.**
- The review of applications will take place in early October. You will be notified by Friday, October 13th if your application has been accepted, and for which dates.
- Upon notification of acceptance, you must submit the required fees to Town Hall by Wednesday, November 15th at 5:00 PM. Fees are \$50 for one day, or \$90 for both.
- You will be mailed a Market Map and any other important information the week of the event.

Business Name	
Name of Owners	
Mailing Address	
Production Address	
Phone	
Email	
NC State Tax ID (required)	
Do you need electricity?	

Please circle the dates you are applying for: November 18 25

Product Categories

Let us know what you intend to sell at the Market. Please be specific and include pictures of product and/or websites when possible, as reference. See Rules of the Market for more details on what is allowable.

HOLD HARMLESS

The vendor agrees to hold harmless the Town of Kure Beach, its agents, officers, and employees from and against any and all liability and expense, including attorney’s fees and claims for damages including but not limited to, bodily injury, death, personal injury or property damages arising from or in connection with vendor operations or its activities carried on under this agreement.

No insurance is provided by the Town of Kure Beach to participants in the Market.

I acknowledge that I have been provided with a copy of the “Kure Beach Market Rules” and that I will abide by these rules. I also understand my membership will be terminated for violation of these rules.

Signature: _____ Date: _____

Business Name: _____

KURE BEACH MARKET RULES

IMPORTANT: Please read and sign the Market application. Your signature on the application form indicates that you have read, understand and agree with these rules. Retain the rules for your reference and submit the complete application form to:

Email: parks@tokb.org

Mail: Kure Beach Holiday Market
117 Settlers Lane
Kure Beach, NC 28449

The Kure Beach Market is sponsored and governed by the Town of Kure Beach. The Market was established to provide a location for local growers, producers, artisans and crafters to sell their goods directly to consumers, to encourage and promote the use of locally-grown and produced products, and to enhance the quality of life in Kure Beach by providing a community activity that fosters social gathering and interaction.

The following rules were established to ensure the smooth operation and success of the market:

VENDOR EQUIPMENT AND SUPPLIES

Each vendor is responsible for providing and removing any and all equipment and supplies he or she requires in conducting business on the Market site. This includes signs, tables, chairs, products and equipment utilized for clean-up purposes.

VENDOR PARKING

Designated vendor parking is located off site. Vendors will be notified prior to the Market where the designated vendor parking area is located. Vendors must unload all equipment at the Market site; then move vehicles to the designated vendor parking area. The Town of Kure Beach will provide a shuttle for vendors between the vendor parking area and event site via golf cart before and after the Market. Parking spaces near Ocean Front Park are to be left available for shoppers.

SIGNS

All signs must remain within the allotted vendor's exhibit space and must not block traffic or pedestrian ingress or egress, or interfere with other vendor's display or views. Maximum sign size is 12 square feet.

EXHIBIT SPACE

Market management has full authority to assign exhibit space. Requests for particular sites will be given consideration but management reserves the right to assign and locate all vendors. Spaces will be assigned by 3:00pm on the Friday preceding Market day for all vendors whose fees are paid by that time. Due to the nature of the market area spaces will not accommodate vehicles.

Vendors are prohibited from smoking in exhibit spaces. If a vendor wishes to smoke, they should do so in a location where the smoke will not disturb other vendors or attendees of the Market. All cigarette butts must be disposed of properly.

HOURS AND DAYS OF OPERATION

The Holiday Market will run on Saturday, November 18th and Saturday, November 25th from 9:00am until 3:00pm. No sales will be permitted during set-up times or past listed closing time. All vendors must remain at the Market site until the 3:00pm closing, and must vacate the Market site by 4:00pm.

SET-UP, CLEAN-UP AND BREAKDOWN

Set-up starts at 8:00am and must be completed by 9:00am. Breakdown starts at 3:00pm and must be completed, and spaces vacated, by 4:00pm. **Any vendor breaking down before 3:00pm is in violation of the Rules of the Market and continued violation will result in being banned from the market.** All vendors must haul out their trash at the end of the day; spaces are to be left in the same condition as when rented. On-site trash receptacles are for customers only.

ATTENDANCE

The Market will operate rain or shine unless the Kure Beach Holiday Market Committee determines the weather would pose a public hazard. Vendors must give 24-hour notice to Gayle Tabor, 910-470-8693 if they will be unable to attend a market they have reserved space for. Not giving notice will be considered a violation of Market rules. The Market allows for "acts of God/nature" (equipment failure, car problems, medical emergencies, etc.) Notify Gayle as soon as possible in these circumstances. Any vendor not on site by the start time of the market will not be allowed to set up. Sellers are required to remain on site for the entire duration of the Market.

VEHICLES AND PRODUCT DISPLAY

Each booth space must have a sign indicating the name of the business. All products sold must have either individual pricing or display signs indicating price and description of product. A master price list can be substituted for individual product pricing. The use of canopies, awnings and sun umbrellas are encouraged if vendors are assigned spaces in the grassy area and must be secured by weights. There are no stakes to be used in the grass due to the water infrastructure. All products must be sold, displayed and stored from a surface above the ground. All vendors must utilize tables, shelves, cases or other structures for these purposes. No vehicles are to be driven on sidewalk areas around the pavilion.

PERMITTED MARKET ITEMS

The following guidelines are set forth to determine whether proposed art and/or crafts are eligible to be sold at the Kure Beach Holiday Market. These are items which an observer of the art/craft can appreciate the technique and execution of the employment of manual skills in its production.

Rules and Regulations:

1. All items must be hand crafted by the vendor or a member of the vendor's farm or art/craft unit.
2. Items must be the product of a home or cottage type industry using an intermediate type of technology rather than an industrial type production. Examples of unacceptable items would be, but not limited to: tracings of paint by number, postcards, prints, printed materials, ceramics or pottery from commercial molds, wood carvings using duplicating machines, kits in any form, and any other items which clearly do not reflect originality of design.

3. No mechanical, optical, digital, or electronic reproductions will be allowed with the exception of prints of art or photography originally produced by the vendor.
4. All items must be of excellent workmanship both in quality and design.
5. All art & crafts vendors must comply with and abide by the Kure Beach Market rules and regulations.
6. The Market Manager may remove an item at his/her discretion that is considered questionable. The Board of Directors must review the manager's decision within 30 days and make an official ruling.
7. No peddlers, no wholesale, and no resale items are allowed. Arts & craft vendors are not allowed to carry items made by others. The Committee will resolve any doubt as to the suitability of an item. The Committee reserves the right to conduct an inspection of any market vendor at any time to verify product origin.
8. No soliciting or political or religious activities shall be permitted within the Market area. Displays of public interest, such as nutritional, health or consumer information may be displayed with the permission of the Committee. The Market does not offer exclusive rights to any one vendor to sell any one product as Market customers generally benefit from having a choice.

FEES

Spaces are \$50 for a single Market day or \$90 for both Market days. Fees are to be paid in full prior to the first Market day. Some spaces with electricity are available on a first requested, first served basis. No reimbursement will be made for fees paid if a vendor decides to no longer participate at the Market.

MISCELLANEOUS

Vendors are responsible for collecting and remitting their own sales tax. Vendors are responsible for all permits required by North Carolina or New Hanover County to sell their products. Vendors must comply with all laws, ordinances and regulations of the United States, State of North Carolina, New Hanover County and Town of Kure Beach. No live animals may be sold or given away at the Market. All rules are subject to revision periodically.

ENFORCEMENT OF RULES

The Kure Beach Market Committee is responsible for enforcing the Market rules. Possible violations will be discussed and resolution made. Continued violations will result in being banned from the Market with no reimbursement of fees paid. Vendors selling prohibited items will be asked to remove those items from sale or leave the Market. Any vendor challenging another vendor's product's legitimacy or conduct must file a written complaint with the Committee, giving the name of the vendor and the product or situation they feel may not be in compliance with Market policies. The complainant must date and sign their name to the complaint and the Committee will then resolve the issue.