

2017 ISLAND DAY APPLICATION

Sunday, September 24, 2017

1:00 PM – 5:00 PM

Thank you for your interest in the eighth annual Island Day celebration, located at Kure Beach Ocean Front Park. This celebration brings together island residents for a day of “old fashioned” fun with picnicking, family friendly activities and games, music, hands-on educational opportunities, and time to visit with friends and neighbors. We are now accepting applications from anyone interested in participating by providing appropriate activities for all to enjoy.

Please read carefully and follow the steps below:

- **Read the attached rules.**
- **Fill out the application form completely; incomplete forms will not be considered.**
- **Submit your application in person or via mail to Kathleen Zielinski at Kure Beach Town Hall (117 Settlers Lane, 28449), fax to (910) 458-7421, or email to k.zielinski@tokb.org.**
- **Applications must be received by Friday, September 15, 2017**

Non-Profit/Business Name	
Contact Name	
Mailing Address	
Phone Number	
Email Address	
Do you need electricity?	

Activity or Educational Opportunity

Let us know what you intend to have in your space; a children’s activity, information about your services, etc.

HOLD HARMLESS CLAUSE: All authorized participants in the Island Day celebration are independent operators and not partners or joint ventures and shall be individually and severally liable for any loss, personal injury, deaths and/or any other damages that may occur as a result of the participant’s negligence or that of its employees, agents and associates. All participants agree to indemnify and save the Towns of Carolina Beach and Kure Beach harmless for any loss, costs, damages and other expenses including attorney’s fees, suffered or incurred by reason of participant’s negligence or intentional misconduct or that of its employees, agents and associates; provided that the participant shall not be liable for nor required to indemnify the Towns of Carolina Beach and Kure Beach for the negligence of any of them or that of them or that of their servants, agents, employees or associates. No insurance is provided by the Towns of Carolina Beach or Kure Beach to participants in Island Day. Furthermore, vehicle liability insurance is required to cover any damage caused to persons or property by a participant’s vehicle.

I acknowledge that I have been provided with a copy of the “Island Day Rules” and that I will abide by these rules. I also understand my participation will be terminated for violation of these rules.

Signature: _____

Date: _____

Business/Organization Name: _____

ISLAND DAY RULES

IMPORTANT: Please read and sign the Island Day application. Return it to Kathleen Zielinski at Kure Beach Town Hall or email to k.zielinski@tokb.org. Your signature indicates you have read, understand and agree with these rules.

Island Day is a cooperative effort between the Pleasure Island Chamber of Commerce, Carolina Beach Downtown Initiative, Carolina Beach Arts and Activities Committee, and Public Works, Fire, Police, Parks & Recreation, and Town Officials of both Carolina and Kure Beach. **Island Day will be on Sunday, September 24th from 1:00pm until 5:00pm.**

The following rules were established to ensure the smooth operation and success of the day:

PARTICIPANT EQUIPMENT AND SUPPLIES

Each participant is responsible for providing and removing any and all equipment and supplies he or she requires. This includes signs, tables, chairs, garbage, products and equipment utilized for clean-up purposes.

The use of tents, canopies, awnings, and sun umbrellas are recommended, however the item used must not exceed the 10' X 10' space size. All items must be secured using weights and/or sandbags. No stakes may be driven into the ground for any purpose.

SIGNS OR BANNERS

All signs must remain within the allotted participant's space and must not block traffic or pedestrian ingress or egress, or interfere with other participant's display or views. Maximum sign size is 4 square feet. Banners may be used and must be placed inside the tent, along the back, which will allow visibility for all in front or inside of the tent. Maximum banner size is 24 square feet.

DISPLAY OR ACTIVITY SPACE

Spaces will be assigned and all participants will be emailed a map showing your location prior to the event. Space size is approximately 10' X 10'.

SET-UP, CLEAN-UP AND BREAKDOWN

Set-up starts at 10:00 am and must be completed by 12:30 pm. Due to the restrictive nature of the event site, **all participants must be checked in and vehicles must be removed from the event site by 12:00 pm.** If you have not checked in by 12:00 pm, you will not be allowed to participate in the event. Feel free to leave after setting up, but please be back before 1:00pm. Breakdown starts at 5:00 pm. Participants are responsible for removing all garbage from their area. On-site trash receptacles are for "visitors" only.

PERMITTED FOOD/DRINK ITEMS

Bring everything you might want to eat or snack on, keeping in mind there will be some food and beverages available as long as they last. Cold water and sodas will be available. Coolers welcome. No alcohol or glass bottles permitted.

VEHICLES AND ACTIVITY/EDUCATIONAL DISPLAY

Vehicles shall not be utilized as a display or dispensing area unless approved in advance. No vehicles are to remain running during Island Day hours other than for purposes of refrigeration of product.

PARKING

After unloading, participants will be directed to the town-owned lot on Sandman Drive to park during the event. Please do not park elsewhere; public spaces/lots should be left open for those coming to enjoy the event. The Town golf cart will be on hand to shuttle participants back to the event site.

To reach the designated participant parking area on Sandman Drive, stay straight on K Avenue after exiting the event site. Turn right onto 4th Avenue off K Avenue. Follow 4th Avenue until you reach Sandman. Take a left on Sandman Drive and the parking area will be the grass lot on your left. These directions, with a map, will be given to you when you check in on Sunday morning.

ACTIVITIES AND/OR INFORMATIONAL SPACES

Whether offering a hands-on activity or sharing information with others, we ask that you refrain from selling any items. In addition, there is to be no political advertising. This day is not for profit, but for fun!

If you have any questions, please contact Nikki Keely, Town of Kure Beach Recreation Manager, at 910-458-8216 or parks@tokb.org.