



## KURE BEACH STREET FESTIVAL RULES

**IMPORTANT:** Please read and sign the Food Vendor Application. Your signature on the application form indicates you have read, understand, and agree with these rules. Retain the rules for your reference and submit the completed application form to:

Kure Beach Street Festival  
117 Settlers Lane  
Kure Beach, NC 28449  
[parks@tokb.org](mailto:parks@tokb.org)

The following rules were established to ensure the smooth operation and success of the Street Festival:

### **VENDOR EQUIPMENT AND SUPPLIES**

Each vendor is responsible for providing and removing any and all equipment and supplies he or she requires. This includes tents, signs, tables, chairs, garbage, products, and equipment utilized for clean-up purposes. The use of tents, canopies, awnings, and/or sun umbrellas is recommended, however the item used must not exceed the assigned space size. **All items must be secured using weights and/or sandbags.** No stakes may be driven into the ground for any purpose.

### **VEHICLE ACCESS AND PARKING**

No vehicles, except emergency and food trucks with prior approval, are allowed into the area during the event. Designated vendor parking will be located off site. (You will be notified prior to the event where vendor parking is located.) Parking spaces located near the event site are to be left available for event patrons.

Vendors will be allowed vehicle access at set times prior to and following the event to drop off and pick up equipment. Vendors must unload all equipment within their designated booth space; then move vehicles to the designated vendor parking area. The Town of Kure Beach will provide a shuttle for vendors between the vendor parking area and event site via golf cart before and after the Festival.

### **SIGNS OR BANNERS**

All signs must remain within the allotted vendor space and must not block traffic, pedestrian ingress or egress, or interfere with other vendor's display or views. Banners may be used and must be placed inside the tent.

### **EXHIBIT SPACE**

Spaces will be assigned and all vendors will be emailed a map showing their location prior to the event. Art and Craft Vendor space size is approximately 10' X 10' and will not accommodate vehicles during the Festival. Food Vendor space size varies and will only accommodate vehicles necessary for service with prior approval.

### **SET-UP, CLEAN-UP AND BREAKDOWN**

Set-up starts at 9:00 AM and all vehicles must be OUT of the festival area by 10:30 AM. Set up your tent, unload as quickly as possible, and move your vehicle so others may access the area. Set up your merchandise display after you have moved your vehicle. Breakdown starts at 5:00 PM, when the Festival ends. Early breakdown will not be accommodated. Vehicles will be allowed access when pedestrian traffic has cleared. Break down all equipment prior to retrieving your vehicle to allow for quick loading and smooth traffic flow. When loading and unloading, pull your vehicle as far into your vendor space as possible to allow other vehicle traffic to pass. Vendors are responsible for removing all garbage from their area. On-site trash receptacles are for "visitors" only. Vendor spaces are to be left in the same condition as when vendor arrived.

Submit Applications to: Kure Beach Street Festival, 117 Settlers Lane, Kure Beach, NC 28449 or [parks@tokb.org](mailto:parks@tokb.org)

## **WEATHER**

This is a rain or shine event. Refunds will not be given in the event of inclement weather. The event site is located near the ocean where the weather can change quite rapidly. Vendors are required to remain on site for the entire duration of the Festival; please be prepared with everything you need to remain comfortable throughout the day.

## **MERCHANDISE**

Only items listed on your accepted application may be sold. The Street Festival Committee reserves the right to dismiss any vendor who elects to do otherwise. No refund will be issued if that situation should arise.

The following guidelines are set forth to determine whether proposed art and/or craft items are eligible to be sold at the Kure Beach Street Festival.

1. All items must be hand crafted by the vendor or a member of the vendor's farm or art/craft unit.
2. Items must be the product of a home or cottage type industry using an intermediate type of technology rather than an industrial type production. Examples of unacceptable items would be, but not limited to: tracings of paint by number, postcards, prints, printed materials, ceramics or pottery from commercial molds, wood carvings using duplicating machines, kits in any form, and any other items which clearly do not reflect originality of design.
3. No mechanical, optical, digital, or electronic reproductions will be allowed with the exception of prints of art or photography originally produced by the vendor.
4. All items must be of excellent workmanship both in quality and design.
5. The Street Festival Committee may remove an item at his/her discretion that is considered questionable.
6. No peddlers, no wholesale, and no resale items are allowed. Arts & craft vendors are not allowed to carry items made by others.
7. No soliciting or political or religious activities shall be permitted within the Festival area. Displays of public interest, such as nutritional, health or consumer information may be displayed with the permission of the Committee.
8. The Street Festival does not offer exclusive rights to any one vendor to sell any one product as Festival customers generally benefit from having a choice.

## **MISCELLANEOUS**

Vendors are responsible for collecting and remitting their own sales tax. Vendors are responsible for all permits required by North Carolina or New Hanover County to sell their products. Vendors must comply with all laws, ordinances and regulations of the United States, State of North Carolina, New Hanover County and Town of Kure Beach. All rules are subject to being revised periodically. No live animals may be sold or given away at the Market.

If you have any questions, please contact Nikki Keely, Recreation Manager, at Kure Beach Town Hall via phone at (910) 707-2015 or email at [parks@tokb.org](mailto:parks@tokb.org).