

Street Festival meeting 1/20/2010

Paula Withrow, Lore Eccleston, Debbie Price, Jackie Wiebe, Bill McGee, Mary Vann, Sharon McGee and Ann Doran were in attendance.

Committee liaison Mayor Dean Lambeth was also present.

#### Car Show

Sharon indicated they had been talking with Sun coast Cruisers and with Dennis Cooper. Approximately 35 cars will assemble at Ft Fisher and will travel to red light and then to coral area. Sharon will confirm hours they will be there for advertising purposes.

To do: Dennis Cooper needs to talk with Ft Fisher to confirm it is ok to assemble there.

The plan is to try and get one or two actual race cars to display in the Ocean Front Park.

#### Shirts and Bags

Ann indicated the process is almost complete. She will have 144 pieces in the initial printing. Kids shirts will sell for \$10, adults \$15, Bags \$10. They will be sold both at town hall and at Ann's house.

March town council meeting – the winners will be introduced and will receive a trophy and t shirt and their framed original . Mary will frame in inexpensive frames.

To do: Dean will write a letter will be send to parents inviting to town council and contact TV for coverage.

Copies will also be made to be displayed at the festival –( I don't think this was worked out yet – need to talk to Sunny)

(Who was checking on the trophy?) (Ann?)

Emblem was designed by kids.

#### Kids Kornor

Mary has spent to date \$184.40. She has every event organized and is set to go!! Still needs a few items.

Most of the committee will plan to meet 2/4 at 10:00 in the park to discuss location of Kids Kornor, inflatable's, etc.

#### Inflatables

A vendor had not been selected at the time of the meeting, one with insurance now has been contracted. Quite a bit of discussion regarding liability and insurance coverage. This is being looked into by the town. Andy to check with Azalea Festival and Riverfront Festival Sponsors.

Nancy Brigham will still be in charge of having inflatable's manned by mature individuals.

We need to pursue sponsors for these items.

#### Arts and Crafts

Another discussion regarding non profits – yes we will have them, but they will be charged the \$85 as other vendors. A disclaimer was added to the application so that we can pick and choose from all applicants.

#### Food – Beer – Wine

Now that the application is finalized – Lore will start calling vendors. On SAT 1/27 Archie indicated 'Got em on live' does have liability insurance, and is working to get Lore a copy.

#### Marketing

Bill has the festival on several sites – visit nc.com, Chamber web sites, Star News and Raleigh and Charlotte paper sites ..... Later he will work with TV and radio.

#### Bands

Paula is ready to have the contracts signed. She may slightly over spend the \$2000 budget based on the contract we receive from the Sandy Bottom Boys.

#### Fireworks

Debbie to check with Chamber for their vendor and try and get a 'deal'. After checking it is the same vendor we use.

Dean needs to pursue a sponsor for the fireworks.

#### Budget

Dean is to talk with Dennis and Sunny to determine if they are covering Festival with in their own dept budget or charging it to the Festival account?

Next meeting Feb 17 – 9:00

Debbie and /or Ron Price