

Street Festival Meeting 5/25/2010 9:00 AM

In attendance - Dean, Paula, Mary, Jackie, Debbie, Ann, Nancy Brigham..

Paula reviewed our mission statement and we felt we exceeded each of the statements.

A copy of the most recent financial info was given to each -- current revenue \$8996.30, Expenses \$9359.24. Some expenses and donations were missing including town's donation of \$2000.0 toward fireworks.

Mary Van for the Children's Kornor and Bill McGee for Marketing have advised they will not chair those committees next year. Lore, Jackie and Debbie have indicated they would like to be replaced, but would work with the replacements for 2011. Advertisements should be made by the Town for those positions.

Discussions included whether to have the festival or not which is Council's charge, and /or to have it at Ft Fisher or Joe Eakes Park perhaps in conjunction with a Disk Golf tournament. This will be pursued when we reconvene in the Fall.

Each person had the opportunity to express their thoughts regarding the 2010 Festival.

- Nancy was in charge of the Inflatables including the volunteers (and did a great job). She felt the selection was appropriate keeping one inflatable for the small children, the other for older children and the slide for any age. We do need a sign next year for the hours and consider a sign indicating its free as we did receive the question. Location was perfect.
- T-shirts - next year bring hangers and sign - perhaps two tables based on location and number of volunteers. Children's art was not popular and parents whose art was not selected were not buying. Koozies suggested for next year - Beer tent did not give away any -- if we do decide to sell them, advise Beer vendor not to give any away.
- Band and sound - need to know how many amps each band requires. Need to have someone available all day who knows how to operate equipment/ microphone so we don't overload Harold. Also that person can make announcements and thank yous throughout the day. Another opportunity for someone who wants to volunteer but doesn't have a lot of time except for the day of the Festival.
- Signs - need to have them made by a print shop next year. Jackie submitted info separately.
- Flyers - need more orderly distribution --consider having a separate committee for this activity which requires just a few hours for a few days.

- Kids Kornor - had approx 300 children -planned for 225. Location and lots of space next to inflatable's made it much more obvious. 900 prizes were purchase but by 2:00, 200 more had to be purchased. Active games much better than craft type projects of previous years. New park gave us the space needed for these games. It was suggested to mark child's hand with a marker indicating they had already received a prize. Therefore, the children could play often without actually receiving a prize.

Mary did have trouble with volunteers following through on their commitment. Not sure how this can be fixed. See Mary's write up

- Food vendors - need to review closer that we do not duplicate venues -- i.e. snow cones and ice cream. Most vendors were in Friday night.
- Arts/crafts -- Again Life guards and Town Operations made it happen with assistance with unloading , set up / take down. Vendors were amazed. The selling of T-shirts without the words Kure Beach was still an issue with some of us.
- Park - was used not only for, Air Brush Tattoo vendor , Kids Kornor but for other Town Committees , paying non profits (\$85) and Commercial (\$150). The entrance on Atlantic could have been better id'd for seeing at a distance and maybe a sign at stage area. Aquarium left at 3:00. Turtle group not happy with space. All others very happy.
- Car Show - Appox 20 cars. Concern that they were not close to the remainder of the festival. Timing of parade was off. Race car on Atlantic was very popular. Consider other types of interesting displays.
- A politician had submitted an application and check, but the committee felt since we did not have sufficient space to open the Festival up to all politicians, we should have none. Therefore the check was returned .

We confirmed we do not want any politicking in the festival area whether they have a booth or not (although we did have one this year). We can't keep them away from the festival, but we can limit their activities.

We do need to add a Flyer Distribution and Sound Managing/MC Committee.