

**Minutes for Approval
New Hanover County Tourism Development Authority
Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, May 24, 2016
11:30 AM – 12:30 PM**

**Town Hall
117 Settlers Lane, Kure Beach, NC**

- I. Call Meeting to Order- Robin Nalepa called meeting to order at 11:32. In attendance were Christine Avery, Jim Gabriel, Debbie Elliott, and Mayor Emilie Swearingen; CVB: Shawn Braden. Absence approved by committee: Anne Brodsky
- II. Meeting Minutes approved for April 26, 2016
- III. New Business:
 - a. Room Occupancy Tax Collections

	March	FY	CY
KB	59.59%	15.57%	52.63%
NHC	29.56%%	7.22%	23.87%
- IV. Old Business
 - a. FY16-17 Budget Review-Committee unanimously approved FY16-17 budget which included 38% increase based on county projections for a total of \$203,915. Budget includes additional funding for print advertising as requested by Town and 10% contingency held per request of Town Council.
- V. Comments/Next Meeting Date – June 28, 2016; approved budget to be presented to Town Council on Tuesday, June 21. Elliot will present as Nalepa has work obligation.
- VI. Adjournment-committee voted to adjourn meeting at 12:04