KURE BEACH BIKE/PED COMMITTEE FY 2027 (July 2026- June 2027) STRATEGIC PLAN
Draft Jan. 5, 2026, Final Mar. 10, 2026

Mission: To assist the Town Council of Kure Beach in the planning, funding, development and implementation of facilities and programs that will result in the increased safety and use of bicycle and pedestrian travel as a significant and beneficial mode of transportation and recreation, embracing innovation and being environmentally and socially responsible.

Committee Members: Mo Linquist, Chair; Eileen Clute, Vice Chair; Candy Ashton-Forrester, Secretary; Steve Corcoran; Ryland Fox; Greg Germain; John Pride; Trent Tylor; Will Reynolds

Staff: Commissioner Mark Dirks, Council Member; Sean Gear, Recreation and Events Manager

WHAT **do we want to accomplish**	**HOW** **we are going to accomplish it**	**WHO** **is responsible or taking the lead on this goal**	**WHEN** **do we want to accomplish this goal**	**BUDGET**
STRATEGIC PLANNING & ACCOUNTABILITY: Develop, monitor, and report on an annual strategic plan for the committee	● Develop FY 2027 (July 2026-June 2027 Strategic Plan ● Report monthly on strategic plan ● Develop Committee's Budget ● Submit final budget to Town Council based on strategic plan ● Report on committee's budget monthly	● Lead Candy Ashton-Forrester, Support all committee members ● Lead Mo Linquist, Support all committee members ● Lead Mo Linquist, Support all committee members ● Lead Mo Linquist ● Lead Steve Corcoran	● Discuss Nov. 2025 ● Draft Jan. 2026 ● Final April 2026 ● On-going ● Initial Jan. 2026 ● Final Mar 2026 ● Mar. 2026 ● Monthly ●	

	• Create and maintain a committee calendar of events pertinent to the committee's goals and relevant community events.	• Lead John Pride	• On-going	
FUNDING: Determine funding opportunities to implement Bike/Ped Master Plan and other committee projects	• Identify grant, funding, volunteer, and in-kind opportunities for committee initiatives (e.g., WMPO, TBBF, AARP, CFGC, BikeWalk NC, Island Women/Men, NC Wildlife Federation, Friends of KB)	• All committee members	• Leads report at least quarterly beginning July 2026, and as information is or opportunities are available	
	• Submit NCDOT Bike Helmet grant for 50 bike helmets	• Lead Will Reynolds	• Update quarterly complete by Jan. 2027	
	• Submit grants for landscaping & beautification (e.g. Spot Lane Connector, lift stations)	• Lead Ryland Fox, Support, Mo Linquist Candy Ashton-Forrester	• On-going	
	• Identify grant for high-visibility bike lane makings at 27 intersections in town (approx. $60,000).	• Lead Mo Linquist	• On-going	
	• Investigate funding opportunities for Pump Track ($100,000)	• Lead Ryland Fox	• On-going	
	• Assist town in identifying funding opportunities for ADA improvements to sidewalks	• Lead Candy Ashton-Forrester	• On-going	
	• Assist town in identifying funding opportunities for Phase One 10%		• On-going	

	Schematic Design and Cost Estimate of greenway extension.	• Lead Greg Germain, Support Steve Corcoran, & Eileen Clute		
Communication: Provide Kure Beach residents and visitors with information regarding committee purpose, activities, and projects	• Provide updates to Parks and Recreation Facebook page • Update website • Provide town and CB with bike route maps • Create and provide pedestrian and bicycle safety content for Pleasure Island News • Participate in KB festivals, markets, and events 3 times a year (spring, summer, fall) • Submit bike/ped safety PSA to billboard by Food Lion • Liaison with CBBP Committee for opportunities for joint projects • Liaison with the KB Marketing Committee for reciprocal marketing • Identify opportunities for face-to-face communication of	• Lead Trent Taylor & Support Mo Linquist • Lead John Pride • Lead Will Reynolds • Lead Trent Taylor (create) & John Pride • Lead Support All committee members • Lead Trent Taylor & Will Reynolds • Lead Will Reynolds • Lead Trent Taylor • Lead John Pride & Ryland Fox	• 2X Monthly • Monthly • As needed • Monthly • On-going • Jan. 2027 • Monthly • Monthly • Monthly	<u>Communication total funding $2,800</u> $500.00 $2,000.00/yr $300.00

	committee's activities (e.g., attend coffee with the Mayor)			
EDUCATION: Provide education to Kure Beach residents, visitors and Bike/Ped Committee members about safe biking and walking	• Conduct Traffic Garden at CB Elementary School	• Lead Mo Linquist, Support All committee members	• April or May 2027	<u>Education total funding is $5,500</u> $1000.00
	• Assist with hosting BikeWalkNC with CBBP Committee	• Lead Mo Linquist, Support All committee members	• September 2026	$1000,00
	• Conduct Walktober event	• Lead Ryland Fox, Support All committee members	• October 2026	$1000.00
	• Conduct Tour de Island	• Lead Eileen Clute, Support All committee members	• October 2026	$1000.00
	• Develop bike pedestrian safety content including Bike Safety Quiz QR code for committee's communication pathways	• Lead Greg Germain & Trent Taylor	• April 2026	$1500.00 (supplies)
	• Educate committee members and Town Council on current bike pedestrian issues and policies (e.g., BikeWalkNC).	• Lead Mo Linquist, Support All committee members	• On-going	

INRASTRUCTURE: **Clean Streets:** Ensure local streets (i.e., Dow Rd., Ft. Fisher Blvd, local streets) are clean (e.g., free of sand, debris, etc.) for safe walking and biking	• Contact NCDOT (Adrienne Cox) and Town of KB when roads need cleaning	• Lead Steve Corcoran	• As needed	<u>Infrastructure total funding is $1700</u>
Sidewalks: Ensure local sidewalks are level, clear of vegetation vehicles, and are clean (e.g., free of sand, debris, etc.) for safe walking	• Determine which sidewalks & crosswalks need to be addressed & work with Public Works to develop a plan to address these needs	• Lead Greg Germain, Support Ryland Fox, Steve Corcoran	• July 2026	
Pump Track	• Investigate possibility of building a bicycle pump track in KB	• Lead Ryland Fox Support Steve Corcoran	• June 2027	
Beatification: **(a) Spot Ln. Connector**:	• Design phase 2 plan to landscape the Spot Lane connector	• Lead Ryland Fox Support All committee members	• Oct. 2027	$500.00
(b) Pumpstation Art:	• Develop and implement a plan to add artwork to at least one pump/lift station in Kure Beach (e.g., Spot Lane Connector, Ft. Fisher Blvd.).	• Lead Trent Taylor, Support Candy Ashton-Forrester, Mo Linquist	• June 2027	$1200.00