

**Minutes for Approval
New Hanover County Tourism Development Authority
Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, May 26, 2015
11:30 AM – 12:30 PM**

**Town Hall
117 Settlers Lane, Kure Beach, NC**

I. Call Meeting to Order-Committee Chair Nalepa called meeting to order at 11:37 a.m. In attendance were Christine Avery, Jim Gabriel, Robin Nalepa and Kure Beach Town Council Liaison Emilie Swearingen. CVB: Shawn Braden

II. Approved Meeting Minutes: April 28, 2015

III. New Business:

a. Room Occupancy Tax Collections

	March	FY	CY
KB	17.99%	13.05%	29.02%
NHC	13.16%	11.9%	11.9%

b. FY15-16 Budget Recommendations- Braden presented the proposed FY15-16 marketing budget and placement recommendations. With a total of \$147,199, a 4% increase from FY14-15 based on county forecasting allocation (see attached documents).

c. Motion made by Avery to approve budget as presented, Gabriel seconded, motion passed unanimously.

IV. Old Business

d. None

V. Comments/Next Meeting Date – Nalepa will present budget as approved by committee to Kure Beach Town Council on Tuesday, June 16 at 6:30 p.m. Next Marketing Committee meeting is June 23, 2015

VI. Adjournment-meeting adjourned at 11:52 a.m.