

**Minutes for Approval  
New Hanover County Tourism Development Authority  
Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, August 25, 2015  
11:30 AM – 12:30 PM**

**Town Hall  
117 Settlers Lane, Kure Beach, NC**

- I. Call Meeting to Order-Committee Chair Nalepa called meeting to order at 11:40 a.m. In attendance were Christine Avery, Jim Gabriel, Robin Nalepa and Kure Beach Town Council Liaison Emilie Swearingen. CVB: Shawn Braden and Jackie Harlow Guests: CleanDesign Scott Scaggs and Eleanor Talley with CleanDesign.
- II. Approved Meeting Minutes: no meeting minutes from June (no quorum); approved minutes from May 26, 2015.
- III. New Business:
  - a. Room Occupancy Tax Collections

	June	FY	CY
KB	9.3%	13%	14.47%
NHC	6.89%	9.7%	7.16%
  - b. Scott Scaggs with Clean Design presented FY15-16 creative. See attached presentation deck.
- IV. Old Business
  - c. None
- V. Comments/Next Meeting Date – Tuesday, Oct. 27. Committee will meet to hear updates from town and discuss committee attendance.
- VI. Adjournment-meeting adjourned at 12:04 p.m.