

**Minutes for Approval
New Hanover County Tourism Development Authority
Kure Beach Marketing Advisory Committee Meeting**

**Tuesday, August 23, 2016
11:30 AM – 12:30 PM**

**Town Hall
117 Settlers Lane, Kure Beach, NC**

- I. Call Meeting to Order-11:37 p.m.- Present Christine Avery, Debbie Elliott, Jim Gabriel, Robin Nalepa, Debbie Elliott CVB: Shawn Braden Absent: Anne Brodsky
- II. Approve Meeting Minutes: June 28, 2016-June meeting minutes were not approved as there was no quorum in June. May minutes were approved.
- III. New Business:
 - a. Room Occupancy Tax Collections

	June	FY
KB	-1.37%	9.72%
NHC	5.62%	6.87%

Kure Beach hotel ROTs were up 6.28% for FY and VRBO Vacation ROT is up 11.23% for FY
 - b. Election of New Officers-Robin Nalepa is stepping down as MAC chair. Debbie Elliott was elected new chair and will take meeting notes.
 - c. New Video Samples-Shawn Braden shared new drone videos that will populate visitKureBeachNC.com.
- IV. Old Business
 - a. None
- V. Comments/Next Meeting Date – October 25 , 2016
- VI. Adjournment-12:11 p.m.