

Committee Meeting
New Hanover County Tourism Development Authority
Kure Beach Marketing Advisory Committee Meeting

Tuesday, March 27, 2018
11:30 AM – 12:30 PM
Kure Beach Community Center
118 N 3rd Street, Kure Beach

- I. Call Meeting to Order-11:30 a.m.-In attendance, Debbie Elliott, James Gambriel, Robin Nalepa, Amanda Stiles; CVB: Shawn Braden, Kim Hufham; Town of Kure Beach: Nikki Keely;
- II. Approve Meeting Minutes: No minutes
- III. New Business:
 - a. Room Occupancy Tax Collections: New Hanover County December (-14.58) ,January 1.51% year over year; Kure Beach December (-10.32), January 22.90%
 - b. NHC Strategic Vision Plan Orientation-Presentation by Destination Consultancy Group included overview of area tourism assessment and plan development process. (see attached presentation file)
- IV. Old Business
 - a. FY18-19 Recommendations & Budget Meetings will be presented at special April 17 and 24 meetings.
- V. Comments/Next Meeting Date – April 17 and April 24, 2018
- VI. Adjournment-12:50 p.m.