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TOWN OF KURE BEACH

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FOR IMMEDIATE RELEASE
March 23, 2022

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KURE BEACH CELEBRATES 75 YEARS!

KURE BEACH, NC – It was April 5, 1947 that the Town of Kure Beach became a municipality, marking 2022 as the 75th Anniversary. As a result, the Kure Beach Town Council has adopted a “Celebration Proclamation” that declares April 2022 as a month in which to honor and celebrate this 75th Anniversary milestone.

Festivities kick off April 5th with the designation of “Kure Beach Day.” The Town’s Celebration Proclamation will be published via the Town’s website, www.townofkurebeach.org. The Town will also release a video showcasing the beautiful landscape of Kure Beach and how it has changed throughout the years. The Town will also unveil limited release merchandise available only in the online store throughout the rest of 2022.

History comes alive at Kure-ous Reflections on Saturday, April 9th from 10:30 AM through 12:30 PM at the Kure Beach Community Center. The Federal Point Historic Preservation Society will transport visitors back in time with a historic photo presentation. A panel of long-time residents will regale attendees with memories from days gone by. Select students from the Carolina Beach Elementary School 3rd Grade will entertain the audience with their art and essay projects detailing a vision of Kure Beach 75 years in the future. Between speakers, make time to peruse the various displays of historic photos, documents, and artifacts for a glimpse into the early days of Kure Beach. This event is coordinated through the Kure Beach Community Center Committee and the Town has waived paid parking enforcement for the day.

Head over to the Town Hall parking lot after, as the fun continues with a Bicycle & Pedestrian Traffic Garden from 12-4 PM presented by the Kure Beach Bicycle Pedestrian Committee. A traffic garden offers scaled down traffic features and roadway elements for cyclists and pedestrians to navigate and practice in an environment free of motor vehicles. Cyclist and Walkers of all ages are welcome to participate – don’t forget your bicycle and helmet.

All children who register will be entered into a drawing for a new bicycle and helmet courtesy of The Island Men, with two lucky winners chosen. A limited number of loaner bicycles will be available for use courtesy of Tony Silvagni Surf School. Shore Break Bikes will be on hand offering bicycle tune ups and the Terry Benjey Foundation will have free helmets for those without while supplies last. The Island Men and Island Women organizations, who have generously sponsored this event, will also be on site joining in the fun. Attendees are encouraged to walk or bike to the event. Vehicle parking is available on 6th Avenue.

The 75th Anniversary Celebration continues with an Earth Day Coastal Clean & Big Screen event on Friday, April 22nd at the Ocean Front Park. The evening begins with a beach sweep at 6:00 PM organized by the Kure Beach Shoreline Access & Beach Protection Committee and event sponsor, Sunrise Broadcasting. Those interested should report to Ocean Front Park to register and receive a sweep location assignment. Circle back to the Ocean Front Park once finished to report findings; prizes will be awarded for various categories of trash collection. Then, stick around for a showing of the 2012 version of Dr. Seuss' The Lorax starting at 8 PM.

The Celebration culminates the last weekend in April with a Big Band Bash and Street Festival in downtown Kure Beach. Prepare for a swinging good time on Friday, April 29th at the Big Band Bash. The Wilmington Big Band will entertain the crowd with music from the 40's and 50's from 7-9 PM. Attendees are encouraged to embrace the "New Look" fashion revolution of the post-war era for a night of dancing and socializing with friends and neighbors.

The Street Festival wraps things up on Saturday, April 30th at Ocean Front Park and downtown Kure Beach. The fun kicks off at 11 AM and continues through 5 PM. Carl Newton's Review will be laying down the funk from the main stage throughout the day, with additional children's entertainment from Mr. Scooter (12:15-1 PM) and No Sleeves Magic (2:30-3:30 PM). Stroll the streets of downtown Kure Beach to see the array of activities provided by our local businesses, non-profit organizations, island groups, and more. Visit one of the delicious downtown restaurants or mobile food vendors. Be sure to check out the raffle baskets up for grabs under the pavilion. The Town has once again waived paid parking enforcement for the day.

There's lots to do to stay entertained and celebrate the beauty and wonder of Kure Beach throughout the month of April. Events of this scale would not be possible without the generous support of local sponsors. The Town would like to extend a heartfelt "Thank You" to the following sponsors: Sunrise Broadcasting, Civic Federal Credit Union, Island Men, Adam's Beverage, Duke Energy, Island Women, Judy Younts, Sea Tow Wrightsville Beach, Wells Construction Corp, Coconut Jack's Tours, Engineering Services, P.A., Ida Thai Cuisine, and Ned M Barnes Attorney At Law.

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