



## **TOWN OF KURE BEACH**

117 Settlers Lane, Kure Beach, NC 28449  
(910) 458-8216, Fax (910) 458-7421  
[www.townofkurebeach.org](http://www.townofkurebeach.org)

Dear Friend,

Kure Beach celebrated its incorporation in 1947. The town has undergone many changes since those founding days yet one thing remains clear – we are a continuous draw to thousands of visitors each year from the Wilmington area and around the world! This year marks the 75<sup>th</sup> anniversary of our incorporation and we are proud to share this wonderful town with you.

Plans are in the works to celebrate this milestone throughout the month of April with various events that look to honor the past, celebrate the present, and plan for the future. We are seeking to provide a little something for everyone, while maintaining our family-friendly reputation. The 75<sup>th</sup> Anniversary celebration will culminate with our annual Street Festival event on Saturday, April 30<sup>th</sup>, where we will celebrate community in a fun and lively atmosphere in downtown Kure Beach.

The town is seeking interested businesses, organizations, and/or individuals to join us as supporters of the 75<sup>th</sup> Anniversary Street Festival Celebration. We are accepting gifts of financial support and/or goods and services to help make this year's event the best possible. A financial sponsorship will help ease the burden of hosting a free large-scale event and a good/service donation will either go towards day-of event support or an event raffle. As a sponsor, you will have the opportunity to have your information in front of our audience as outlined in the attached sponsorship packet. Any in-kind donations will receive the same benefits as cash donations. Please review the information and let us know which level of sponsorship fits best for you.

If you have any questions, please contact the Recreation Department at Kure Beach Town Hall at (910) 458-8216 or [parks@tokb.org](mailto:parks@tokb.org). We thank you in advance for your consideration and look forward to working with you.

Sincerely,

Craig Bloszinsky  
Mayor, Town of Kure Beach



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# **75<sup>th</sup> Anniversary Celebration Sponsorship**

### **Storm Surge Sponsor (\$2,500 donation)**

- Large corporate logo signage displayed at main stage
- Corporate logo recognition of your sponsorship in online and print marketing\*
- Option to setup a Marketing Booth in a high traffic, high visibility location near the main stage
- Recognition of your sponsorship verbally and visually at the event
- Recognition of your sponsorship on the Town website with a link to your website
- Reserved parking at the Kure Beach Community Center on the day of the event

### **High Tide Sponsor (\$1,000 donation)**

- Recognition of your sponsorship in online and print marketing\*
- Option to setup a Marketing Booth in a high traffic, high visibility location near the main stage
- Recognition of your sponsorship verbally and visually at the event
- Recognition of your sponsorship on the Town website with a link to your website

### **Low Tide Sponsor (\$500 donation)**

- The opportunity to display promotional materials (handouts and/or marketing materials) at a single Sponsor Table in vendor area (*Placement and content of marketing materials subject to approval by Town of Kure Beach Staff*)
- Recognition of your sponsorship verbally and visually at the event
- Recognition of your sponsorship on the Town website

### **Friend of KB70 (\$100 donation)**

- Recognition of your sponsorship verbally and visually at the event
- Recognition of your sponsorship on the Town website

*\*Subject to being a confirmed Sponsor prior to creation of online and print marketing materials*



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# **Sponsorship Letter of Agreement**

Sponsor name: \_\_\_\_\_

Agrees to provide a sponsorship to the Town of Kure Beach for the **75<sup>th</sup> Anniversary Street Festival Celebration**. As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check, good, or service has been issued to and accepted by the Town. As a sponsor, I agree to provide digital artwork for all promotional advertising.

*Please check appropriate sponsorship level:*

- Storm Surge Sponsor: \$2,500**
- High Tide Sponsor: \$1,000**
- Low Tide Sponsor: \$500**
- Friend of KB75: \$100**

Sponsor Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address/City/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Amount Enclosed: \_\_\_\_\_

Signature: \_\_\_\_\_

Checks Payable to: Town of Kure Beach  
Mail to: TOKB, c/o KB75, 117 Settlers Lane, Kure Beach, NC 28449

***\*Please send your digital artwork to [parks@tokb.org](mailto:parks@tokb.org). All artwork is due no later than March 1, 2022.***

**Thank you for your support!**