

KURE BEACH HOLIDAY MARKET RULES

IMPORTANT: Please read and sign the Market application. Your signature indicates you have read, understand, and agree with these rules. Submit completed application forms to the Kure Beach Recreation Department.

The Kure Beach Market is sponsored and governed by the Town of Kure Beach. The Market was established to provide a location for local growers, producers, artisans and crafters to sell their goods directly to consumers, to encourage and promote the use of locally grown and produced products, and to enhance the quality of life in Kure Beach by providing a community activity that fosters social gathering and interaction.

The following rules were established to ensure the smooth operation and success of the market:

VENDOR EQUIPMENT AND SUPPLIES

Each vendor is responsible for providing and removing all equipment and supplies they need for conducting business on the Market site. This includes signs, tables, chairs, products and equipment.

VENDOR PARKING

Designated vendor parking is located off site. Vendors will be notified of the parking location prior to the Market. Vendors must unload all equipment at the Market site; then move vehicles to the designated vendor parking area prior to setting up your booth space. If able, the Town of Kure Beach will provide a shuttle for vendors between the vendor parking area and event site via golf cart before and after the Market. Parking spaces near Ocean Front Park are to be left available for potential customers.

SIGNS

All signs must remain within the allotted vendor's exhibit space, must not block traffic or pedestrian ingress or egress, and not interfere with other vendor's display or views. Maximum sign size is 12 square feet.

EXHIBIT SPACE

Market management has full authority to assign exhibit space. Requests for particular sites will be given consideration but management reserves the right to assign and locate all vendors. Spaces will be assigned by 3:00pm on the Friday preceding Market day for all vendors whose fees are paid by that time. Due to the nature of the market area spaces will not accommodate vehicles.

Smoking is prohibited in the Ocean Front Park, as well as within exhibit spaces. If a vendor wishes to smoke, they should do so in one of the designated smoking locations along the boardwalk. All cigarette butts must be disposed of properly.

HOURS AND DAYS OF OPERATION

The Holiday Market is from 9:00am until 3:00pm on the Saturdays before and after Thanksgiving. No sales will be permitted during set-up times or past listed closing time. All vendors must remain at the Market site until the 3:00pm closing.

SET-UP, CLEAN-UP AND BREAKDOWN

Set-up starts at 8:00am and must be completed by 9:00am. Unload at the Market site as quickly as possible and move your vehicle to the designated vendor parking area. Set up your booth display after you have moved your vehicle. Breakdown starts at 3:00pm and must be completed, and spaces vacated, by 4:00pm. Any vendor breaking down before 3:00pm is in violation of the Rules of the Market and continued violation could result in being banned from the Market. Break down all equipment prior to retrieving your vehicle to allow for

quick loading/smooth traffic flow. Vendors are responsible for removing all garbage from their area. Vendor spaces are to be left in the same condition as when vendor arrived.

ATTENDANCE

The Market will operate rain or shine unless Market Management determines the weather would pose a public hazard. Vendors must give 24-hour notice to the Kure Beach Recreation Department, parks@tokb.org or (910) 707-2059, if they will be unable to attend a market they have reserved space for. Not giving notice is considered a violation of Market rules. Any issues arising on the day of the Market should be directed to Recreation Department Staff. The Market allows for “acts of God/nature” (equipment failure, car problems, medical emergencies, etc.) Notify Staff as soon as possible in these circumstances. Any vendor not on site by the start time of the market will not be allowed to set up. Vendors are required to remain on site for the entire duration of the Market.

VEHICLES AND PRODUCT DISPLAY

Each booth space must have a sign indicating the name of the business. All products sold must have either individual pricing or display signs indicating price and description of product. A master price list can be substituted for individual product pricing. The use of canopies, awnings and sun umbrellas is encouraged if vendors are assigned spaces in the lawn, brick, or road area and must be secured by weights. There are no stakes to be used in the grass due to the underground water infrastructure. All products must be sold, displayed, and stored from a surface above the ground. All vendors may utilize tables, shelves, cases, or other structures for these purposes. No vehicles are to be driven on sidewalk areas around the pavilion.

PERMITTED MARKET ITEMS

The following guidelines are set forth to determine whether proposed art and/or crafts are eligible to be sold at the Kure Beach Holiday Market. These are items which an observer of the art/craft can appreciate the technique and execution of the employment of manual skills in its production.

Rules and Regulations:

1. All items must be hand crafted by the vendor or a member of the vendor’s farm or art/craft unit.
2. Items must be the product of a home or cottage type industry using an intermediate type of technology rather than an industrial type production. Examples of unacceptable items would be, but not limited to: tracings of paint by number, postcards, prints, printed materials, ceramics or pottery from commercial molds, wood carvings using duplicating machines, kits in any form, and any other items which clearly do not reflect originality of design.
3. No mechanical, optical, digital, or electronic reproductions will be allowed, with the exception of prints of art or photography originally produced by the vendor.
4. All items must be of excellent workmanship both in quality and design.
5. Market Management may remove an item at their discretion that is considered questionable. The Market Committee will review the decision within 30 days and make an official ruling.
6. No franchises, no peddlers, no wholesale, and no resale items are allowed. Vendors are not allowed to carry items made by others. The Committee will resolve any doubt as to the suitability of an item. The Committee reserves the right to conduct an inspection of any market vendor at any time to verify product origin.
7. No soliciting, political, or religious activities shall be permitted within the Market area. Displays of public interest, such as nutritional, health or consumer information may be displayed with the permission of Management.
8. The Market does not offer exclusive rights to any one vendor to sell any one product as Market customers generally benefit from having a choice.
9. All vendors must comply with and abide by the Kure Beach Holiday Market rules and regulations.

FEES

Fees are based on booth size and number of accepted dates [10ftx10ft booth: \$50 one day/\$90 both days; 10ftx15ft booth: \$75 one day/\$135 both days; 10ftx20ft booth: \$100 one day/\$180 both days]. Fees are to be paid in full prior to the assigned deadline. Spaces with electricity are available on a first requested, first served basis. No reimbursement will be made for fees paid if a vendor decides to no longer participate at the Market.

DOGS

The Kure Beach Market is dog friendly; however, all dogs must be under control of their owner at all times and kept on a leash no longer than 8 feet. Dog waste must be disposed of properly. Vendors in violation of the dog rules could be asked to remove pet from event site and prohibited from bringing pet to future events.

MISCELLANEOUS

Vendors are responsible for collecting/remitting their own sales tax. Vendors are responsible for all permits required by North Carolina or New Hanover County to sell their products. Vendors must comply with all laws, ordinances and regulations of the United States, State of North Carolina, New Hanover County and Town of Kure Beach. No live animals may be sold or given away at the Market. All rules are subject to revision periodically.

ENFORCEMENT OF RULES

The Kure Beach Market Committee is responsible for enforcing the Market rules. Possible violations will be discussed, and resolution made. Continued violations will result in being banned from the Market with no reimbursement of fees paid. Vendors selling prohibited items will be asked to remove those items from sale or leave the Market. Any vendor challenging another vendor's product's legitimacy or conduct must file a written complaint with the Committee, giving the name of the vendor and the product or situation they feel may not be in compliance with Market policies. The complainant must date and sign their name to the complaint and the Committee will then resolve the issue.